

BUSINESS L1/2

BTEC Level 1/Level 2 First Certificate in Business

When Delivered:	One afternoon per week over two years
Qualification title:	BTEC Level 1/Level 2 First Certificate in Business
Awarding Body	Pearson

Introduction to the subject

The BTEC First Certificate in Business is about bringing business to life, offering learners valuable knowledge and understanding of the Business sector, as well as offering amazing opportunities for career progression and development plans. It also allows learners to see the world around them, by looking into the Economy, how businesses get you to buy their products and also the opportunity to apply your knowledge with running your own business!

Course Content

This is a vocational qualification, where learners develop knowledge and understanding by applying their learning and skills in a work-related context, and will enable learners to take responsibility for their own learning and to develop skills that are essential for the modern-day workplace and life. These skills include: teamworking; working from a prescribed brief; working to deadlines; presenting information effectively and looking into gaps in the market, for developing a business idea.

This qualification is the equivalent of TWO GCSES and is made up of eight units, completed over two years, with three of these being mandatory units that form the fundamental knowledge and understanding of business principles. These are:

1. Enterprise in the Business World
2. Finance for Business (Exam)
3. Principles of Marketing (Exam)

The other 5 units will be optional specialist units, thereby providing an opportunity to develop a broader understanding of the business sector and it introduces a broader range of options, and these will be around Finance, Branding, Running your own Business and Team Development.

Assessment

To achieve the qualification, learners must successfully complete all units and will be assessed through a range of methods including written assignments, presentations, case studies and work related projects. Marketing and Finance will be externally assessed exams.

Career Opportunities

On completing this course, learners may progress directly into employment in their chosen area. However, the majority of learners will further their studies by applying for the BTEC Level 3 Foundation Diploma in Business or A Levels.

Costs

Learners will be expected to wear appropriate clothes for various activities and will have the opportunity to purchase a Business Top , cost approximately £20.